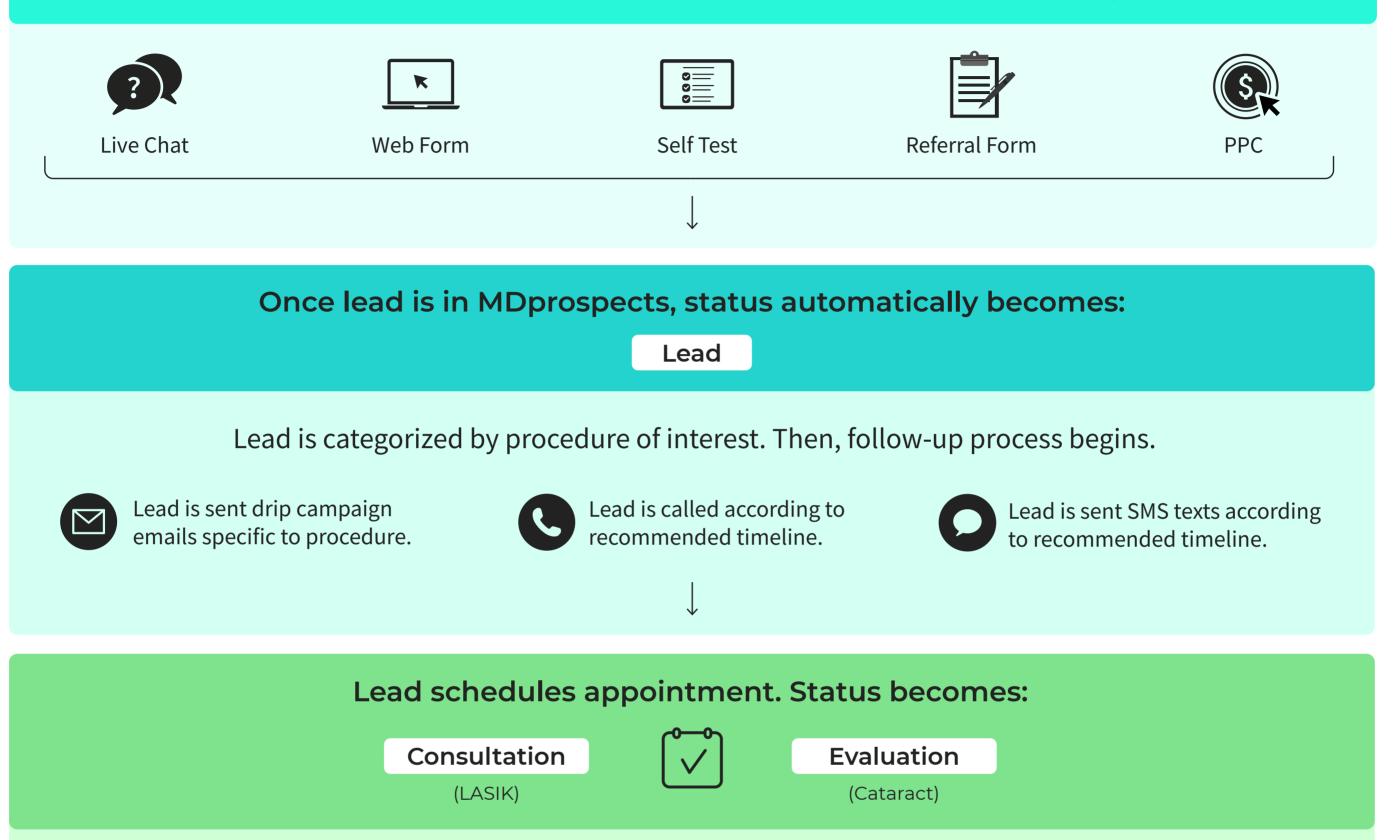
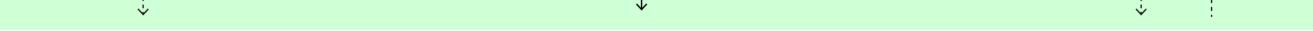
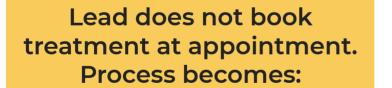
MD prospects" THE PATIENT JOURNEY

Lead enters MDprospects. This can be done a number of ways:



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Did Not Book Treatment

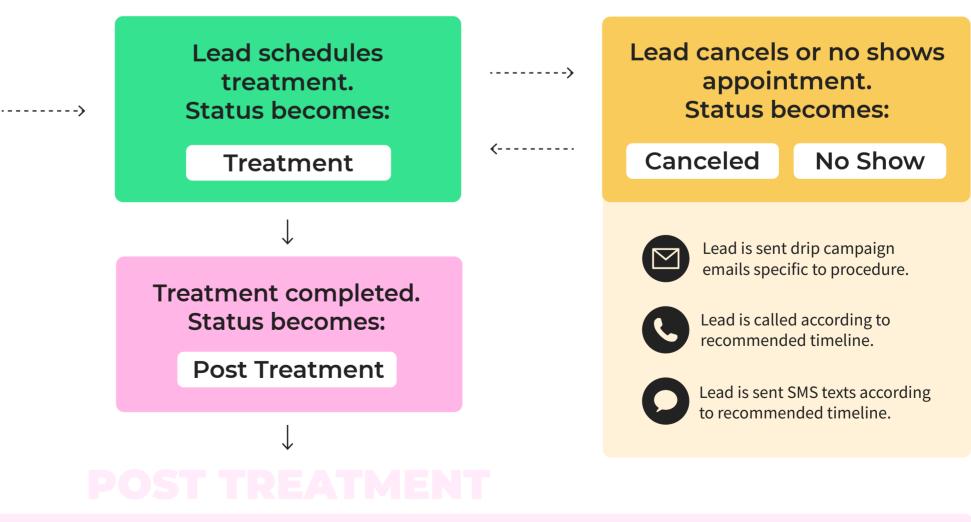
1 Lead is sent drip campaign emails specific to procedure.

0

Lead is called according to recommended timeline.

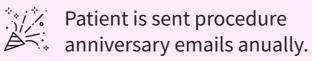
0

Lead is sent SMS texts according to recommended timeline.





Patient is sent happy birthday greetings anually.





Patient is sent reminders to write a positive review.